

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966045-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NH Freedom Fund	Issue	2176

Flight Dates	Order #	Alt Order #
10/23/12 - 11/06/12	966045	WOC10036065

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	132	138

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----SS	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	11/03/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	NHFF120730H	\$1,500.00 NM
4	WCVB	Su	11/04/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	NHFF120730H	\$1,500.00 NM
2	10/23/12	11/06/12	Good Morning America	658-9a	MTWTF--	:30	2	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/29/12	7:49 AM	Good Morning America	658-9a	:30	NHFF120730H	\$4,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	10/31/12	7:49 AM	Good Morning America	658-9a	:30	NHFF120730H	\$4,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/06/12	11/12/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Tu	11/06/12	7:49 AM	Good Morning America	658-9a	:30	NHFF120730H	\$4,000.00 NM
3	10/23/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----SS	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	7:27 AM	Weekend GMA	7-8a	:30	NHFF120730H	\$2,500.00 NM
4	10/23/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	11/05/12	9:32 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	NHFF120730H	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/06/12	11/12/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Tu	11/06/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	NHFF120730H	\$800.00 NM

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966045-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NH Freedom Fund	Issue	2176	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
5	10/23/12	11/06/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 11/05/12 10:21 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Tu 11/06/12 10:48 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM									
6	10/23/12	11/06/12	The View	1058-12n	MTWTF--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/29/12 11:12 AM The View 1058-12n :30 NHFF120730H \$2,500.00 NM									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 10/30/12 11:39 AM The View 1058-12n :30 NHFF120730H \$2,500.00 NM									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Tu 11/06/12 11:31 AM The View 1058-12n :30 NHFF120730H \$2,500.00 NM									
7	10/23/12	11/06/12	Millionaire	1228-1p	MTWTF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 1228-1p :00 \$1,500.00 NM									
See MG 7.6									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB W 10/31/12 1228-1p :00 \$1,500.00 NM									
See MG 7.6									
2 WCVB Th 11/01/12 12:45 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM									
6 WCVB M 11/05/12 7:25 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 NHFF120730H \$3,000.00 NM									
MG for 7.4,7.5									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB Tu 11/06/12 12:53 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM									
8	10/23/12	11/06/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 11/05/12 4:20 PM ELLEN EF 4P-5P :30 NHFF120730H \$2,000.00 NM									
Weeks: Start Date 11/06/12 End Date 11/12/12 MTWTFSS -T----- Spots/Week 1 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Tu 11/06/12 4:37 PM ELLEN EF 4P-5P :30 NHFF120730H \$2,000.00 NM									



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966045-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NH Freedom Fund	Issue	2176	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	11/05/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/29/12	5:29 PM	Newscenter 5 at 5	5-6p	:30	NHFF120730H	\$2,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	11/02/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	NHFF120730H	\$2,500.00 NM
10	10/23/12	10/28/12	Once Upon A Time	758-9p	-----S	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	7:58 PM	Once Upon A Time	758-9p	:30	NHFF120730H	\$15,000.00 NM
MG for 10.1 10/28									
12	10/23/12	11/04/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	11:57 PM	Sportscenter 5 OT	1135p-12m	:30	NHFF120730H	\$1,500.00 NM
13	10/23/12	11/04/12	CASTLE SUN LF	12A-1A	-----S	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/04/12	12:33 AM	CASTLE SUN LF	12A-1A	:30	NHFF120730H	\$450.00 NM
<u>Total Spots</u>							<b>23</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$60,050.00</b>
<u>Agency Commission</u>	<b>\$9,007.50</b>
<u>Net Amount Due</u>	<b>\$51,042.50</b>